

19

**Bio & Policy Statement from  
A Nominee for Journalist Member Governor  
Board of Governors 2019-2020**



**Kurt LIN**  
**Affiliation: Morning Studio, SCMP**

**STATEMENT**

It's a tough time to pursue the career of journalism. And it will not get any easier. But, in the era of programmatics and disinformation, the role of quality journalism being the unsleeping guardian of the rights of the ordinary citizens has never been so crucial.

The sense of duty and urgency can no longer remain within the circle but has to extend its reach and influence to a wider community and new audience, especially the generations that are brought up with social media and information consumers who can no longer tell the difference between news feeds on social media and news organisations.

Yet, for about a year, being part of the community of the most preeminent press club in Asia gives me hopes. The experience of being part of the organising committee of the 2019 FCC Journalism Conference has reinforced my belief that the Club has a dutiful role to play in growing the solidarity of journalists in the region and safeguarding press freedom and the future of journalism. And as a journalist in my early thirties, born and bred in Hong Kong with some formative years in Australia, the UK, Europe and the US, I feel the onus to take part in the values the Club is upholding.

If I am elected, I will be committed to:

1. Advocate the importance of journalism and media literacy to the next generations;
2. Raise the awareness of the Club and its functions, and expand the reach to a wider community among young journalists and students in the region;
3. Initiate events to expand the membership base and propose better social media outreach;
4. Uphold the fine traditions of the Club as the home-from-home for our members;
5. Ensure the Club remains the centre of diverse discourse and discussion.

I shall do my best to serve the community and the Club with a vote of confidence from you.

**BIO**

I am the Senior Multimedia Producer at Morning Studio under the South China Morning Post. Previously, I was a Hong Kong-based correspondent for Monocle for about 4 years and left as the Associate Bureau Chief. Taking advantage of being a native trilingual Hong Konger, I spent most of my time on planes and trains, traveling across Asia, delivering speeches and covering topics from China's billion-dollar skiing industry to the rise of creative class in Taiwan and government-sponsored museum in Singapore, in addition to a chat with the Hong Kong's head Carrie Lam about her wardrobe. Prior to journalism, I had stints in private wealth management, policy research and social campaign while moonlighting as a regular contributor for various leading Chinese newspapers and press on issues of socio-economics, culture, travelling and book reviews.