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**Bio & Policy Statement from
A Nominee for Correspondent Member Governor
Board of Governors 2020-2021**



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Affiliation: Bloomberg

Policy Statement and Bio

Greetings, fellow members of the FCC. I'm Kristine Servando, deputy head of Asia Digital at Bloomberg News. I have just served one year as a Correspondent Member Governor—specifically a co-convenor of the Membership and Professional committees—and I would be honored if you would vote for me again.

Over the past year, our committees have doubled down on recruitment and retention of members, offered practical workshops from safety to mental health, and attracted a diverse set of speakers to tackle topics from U.S. politics to eco-friendly travel.

We are navigating a period of intense upheaval with the Hong Kong protests followed by the global pandemic. We don't know how severe the economic, social and political fallout from the latter will be. Through this turbulence, I believe the FCC must continue to be a safe place for journalists, associates, other professionals and of course our hard-working staff. It must also be at the forefront of defending press freedom—by speaking up, holding actions of solidarity, and engaging with fellow press associations—at a time when propaganda, spin, misinformation and intimidation of the press is rampant.

To that end I intend to champion and support the following initiatives:

- > Explore new ways of generating revenue—such as through online-only forums/ skills workshops, film showings or events—when in-person events are not possible.
- > Continue to support recruitment drives such as (virtual) meet-and-greets to attract more members and enrich our club's diverse membership. I wish to see some of the recruitment events postponed this year to be held, when the situation allows.
- > Initiate a “refer a candidate” or “refer a speaker” program to leverage our members' existing networks and expertise.
- > Include a press freedom “report an incident” feature on our website so that we can keep better track of the challenges AND positive developments in our reporting environment. Such a feature is already implemented by some press clubs in Asia.
- > And lastly, continue to support sustainability initiatives by the club such as reducing plastic waste. We can do more in the way of sustainability reporting and green workshops.

Thank you for reading and I hope I can count on your support.

Bio: I joined Bloomberg in 2015 as part of an online news team tasked to cover Asia-Pacific markets, business, politics and lifestyle. I started my career in 2007 as an investigative reporter for Newsbreak Magazine and ABS-CBNNews.com in Manila before joining the Jakarta Globe and South China Morning Post as a copy editor. I have written stories on North Korean tourism, Chinese gene editing and domestic workers' labor issues.