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**Bio & Policy Statement from
A Nominee for Journalist Member Governor
Board of Governors 2021-2022**



Zela CHIN

Affiliation: TVB

I am honoured that Keith Richburg has asked me to run for a position on the FCC Board of Governors.

I have been a member of the FCC since 2011. During that time, I have been very impressed with the club for being a strong defender of press freedom and journalists' rights despite some fierce criticism. And the FCC's lineup of quality speakers and professional events make it a wonderful place to exchange ideas and broaden our horizons.

I am currently the Executive Vice President for the Asia chapter of the Asian American Journalists Association, which has about 2000 members worldwide. In this role, I have invested a lot of time developing relationships with local and international press organisations. AAJA has often collaborated with the FCC, most recently, by inviting many of the board members to moderate at our annual N3Con journalism conference, and I have publicized a number of the FCC talks to AAJA members.

AAJA delivers professional training to its members and journalists in Asia. I can tap into that network to create training classes on digital skills and data journalism, which would enhance the skills of FCC members. Plus, I can encourage AAJA members, which skews towards students and young professionals, to join the FCC to strengthen the diversity of the club.

In the last few years, the FCC has supported early career journalists with discounted tickets at the annual conference and the creation of the Clare Hollingworth fellowships. And I think we can do more to support early career journalists year-round with resume clinics and mentoring sessions. The FCC has many experienced and knowledgeable journalists and correspondents who can share their wisdom to newcomers in the industry.

If elected, I may be the first person from TVB to join the board. I report on new trends for the prime-time, business feature program, "Money Matters," which airs on TVB's English channel, Pearl. Prior to launching "Money Matters," I reported for TVB's documentary program "Pearl Magazine." Hailing from the U.S., I have an undergraduate degree from Duke University. I started my career at the CNN headquarters in Atlanta, and later joined CNN in Hong Kong. And I received a master's degree in journalism from the University of Hong Kong.

I look forward to working with Keith and the rest of the board during these challenging times for journalism. The FCC is a fierce advocate for press freedom and the rights of journalists. And it's more important than ever for the club to have a strong alliance with local journalists.