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**Bio & Policy Statement from
A Nominee for Journalist Member Governor
Board of Governors 2024-2025**



Joe PAN

Affiliation: NFTMetta News

I am honored to have been asked by Zela Chin and Jennifer Jett to run for the Board of Governors.

Reflecting on my second term on the Board, the key takeaway is that our club should and must continue to evolve in keeping with the new media landscape under the current operating environment brought about by the passing of the NSL and Article 23. Equally important is to adjust the club's programme and offering with the changing membership demographics in mind. And I am honored to have played a role in making specific contributions to that end in the past 12 months. With your support, I hope to build upon my experience and continue to play a role in serving our members.

As the co-lead on launching and building the Young Journalist Training series which is a part of the strategy in attracting more C&J members and younger demographics in general, I have worked across committees, with FCC members, non-members, and news outlets in curating upskill workshops and networking opportunities for early career journalists as well as journalism students. Some of the workshops include H.E.L.P (Hostile Environment Logistical Preparation) training, Covering China and Building a Career from the China Desk and Beyond, From the Sideline to the Newsroom -sharings by veteran sports journalists, and speed mentoring for early career journalists.

As a Co-Convenor of the Professional Committee, I had the opportunity to help organize or lead in producing a variety of events, including lunch talks, movie nights, wall exhibition (the King of Kowloon exhibition), training workshops, and Clare Hollingworth Fellows events. I am confident that with an increased membership in the new year, we will take our events to a new level.

If elected, I would continue to focus on the dual mission of promoting dialogue to mitigate risks without compromising the Club's core value of press freedom as well as enhancing the Club's financial stability to ensure a sustainable future.

Another pet project of mine is to find a second reciprocal club for the FCC in Southern California, where I visit regularly. I was pleased to see The Athenaeum, the historic CalTech faculty club, became our first reciprocal club in the Los Angeles area after initiating and working on the agreement behind the scenes for over a year. A tip for anyone who's visiting The Athenaeum - ask to see the Einstein Suite where the famed physicist stayed while he was teaching at CalTech in the 1930s.

About me:

For most of my twenty-year career, I have worked in journalism and media management, including traditional newspapers from local weekly papers to the LA Times and a radio station. I have also taken a few detours to work on consulting gigs for political campaigns and investor relations. After moving to Asia in 2007, I launched my own consultancy.

Currently, I write, produce and edit for NFTMetta News (www.nftmetta.com) and serve as the contributing editor for Blockchain Asset Review. I was the head of content for ImpactNFT Alliance, a collective of Web3 and NFT projects dedicated to creating impact in the physical world with Web3 technologies. Prior to that, I was the Head of Studio for Forkast News. As an entrepreneur, I am an advisor to a few ESG and Web3 related projects, including Carbon Neutral Club and the People's Republic of Movies.

I have been a longtime member of the Asian American Journalists Association - Asia Chapter and have served as an executive committee member of the chapter's annual N3 Conference since 2013. Over the years, I have taken on various committee leadership roles, and I am an alumnus of AAJA's Executive Leadership Program.