

Bio & Policy Statement from A Nominee for Associate Member Governor Board of Governors 2024-2025

## Lynne MULHOLLAND Affiliation: The Hongkong and Shanghai Hotels



## **Policy Statement**

I am honoured to be nominated as Associate Governor for the second year. I have been a member of the club for more than a decade and was first introduced to it in 2000 when I moved to Hong Kong.

It has been a privilege to serve with my fellow Board of Governors, all of whom are fully committed to protecting our club members' best interests. I have enjoyed getting to know the club operations – the best press club in the world – from behind the scenes. In the past year I have served as co-convenor of the Finance Committee and Food & Beverage (F&B) Committee. I also Chaired the search committee which successfully recruited the club's new General Manager, David Brightling.

One of the initiatives that David has undertaken in recent months was a survey of members to identify areas for improvement, particularly in F&B and operations. With my background in the hospitality industry, if elected, I hope to work together with the club staff and fellow committee members to implement new and more diverse menus, updated strategies for F&B and most importantly, help to address many of the issues, concerns and general recommendations that our club members have proposed. Please continue to reach out with suggestions. I look forward to discussing these compelling matters with members around the bar!

The Finance Committee has a responsibility to undertake these suggested improvements while at the same time ensuring the club brings in additional revenue and has a sustainable future. We must continue to attract new members while also offering great value for money for our existing members. It is your club, and the Board's role is to serve your interests.

If elected as Associate Governor, my major focus will continue to be on F&B and Finance issues and helping to enhance corporate governance of the club. However, I would like to recognise that the club's core mission is to promote and facilitate journalism of the highest standard and to safeguard press freedom in Hong Kong and across the region. The FCC is a vibrant connecting point for the media, business community and diplomatic community in Hong Kong. There is no other club in the world with such a unique atmosphere and culture.

I would be honoured to serve for another year. Thank you for your vote of support.

## About me

I am currently General Manager of Group Corporate Affairs for The Hongkong and Shanghai Hotels, a publicly listed company which is owner and operator of The Peninsula Hotels, the Peak Tram, The Repulse Bay and other luxury properties around the world. I have global responsibility for corporate communication, financial communication, crisis management, government affairs and media relations for the HSH group.

Outside of the FCC, I am Vice Chair of the Special Needs Network Hong Kong, an organisation which supports parents and caregivers of children with disabilities and special educational needs. I'm also a Board Trustee of the Institute for Public Relations, based in New York, and am a Board Director of the Vision 2047 Foundation in Hong Kong. I love watching Hong Kong horse racing and try to visit the racetracks at Happy Valley and Sha Tin whenever I can. My hometown is the beautiful coastal village of Portaferry in Northern Ireland (which has the claim to fame of once being featured in *Game of Thrones*). I have two children who were born in Hong Kong and are currently teaching me about the delights of Minecraft and Roblox.