



**Bio & Policy Statement from  
A Nominee for Correspondent Member Governor  
Board of Governors 2024-2025**



**Kari Soo LINDBERG**  
**Affiliation: Bloomberg News**

Dear all members,

My name is Kari Lindberg, and I am seeking a position on the FCC Board of Governors.

During my first and second year in office, I've gained valuable insight into the challenges and pressures facing the club. The most pressing being the path it will take on press freedom.

I've been a staunch advocate for putting out public statements on actions hampering journalistic work throughout the past year.

I've also championed the board to be more transparent in its decision making process.

The state of media in Hong Kong and the region more widely has faced unprecedented hurdles in the past couple of years including the club's own reputation.

Still, in light of all these challenges, the club's platform on media freedom remains vital including its ability to foster new talent.

Key to the club's future is cultivating pathways for new members, especially aspiring journalists. Essential to that is enhancing community engagement.

In the coming year, I pledge to work on the club's outreach to the wider journalism community, specifically towards student journalists.

About me: I am currently a reporter for Bloomberg News.